

# Offer Letter for Japan-Yoshinoya Experience and Study Program

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Dear Assist. Professor Dr. Suthat Surawang

Associate Dean of Faculty of Agro-Industry, Chiang Mai University

On behalf of YOSHINOYA HOLDINGS CO., LTD. (Japan), I am pleased to invite a nominee student from Faculty of Agro-Industry, Chiang Mai University to attend "Yoshinoya Experience and Study Program". The student will visit Yoshinoya's farm, factory and restaurant where they will gain knowledge and practical to more deeply understand about Japanese foodservice industry. Even after implementation, Yoshinoya will also offer the Job opportunity at Yoshinoya restaurant in Japan for participants who strongly interest and qualify to our job as well.

The program will be hold on 23<sup>th</sup> January 2020 to 2<sup>nd</sup> February 2020 (11 days) mainly at Yoshinoya's farm, factory, and restaurant in Japan as plan in the following table.

Program	Jan-Feb 2020										
	23	24	25	26	27	28	29	30	31	1	2
Travel from Thailand to Japan										*	
Yoshinoya's Farm	4										i.
Yoshinoya's Factory	2										
Factory field trip in other company				,							
Yoshinoya's restaurant field trip	-										
Japanese market observes					,						
Travel back to Thailand	1										

Please find more detail of this program in the attachment document.

If you have any inquiries, please feel free to contact to the following contact.

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NAGAHIRO HISASHI

General Manager
Global Human Resource Strategy Department
YOSHINOYA HOLDINGS CO., LTD.



(Attachment 1/3)

# Japan-Yoshinoya Experience and Study Program

#### **OBJECTIVE**

- 1. To educate nominee students from university in Thailand and give them experience in field of Japanese foodservice industry.
- 2. To educate nominee students from university in Thailand and give them experience of Japanese agricultural and food chain from farm to restaurant base on company knowledge.
- 3. To create good relationship between Yoshinoya and the university.

#### PROGRAM DESCRIPTION

Nominated students will visit Yoshinoya's farm, factory, and restaurant for learning how foodservice industry manage the business, start from farm where they will study farm's management, sustainable agriculture, GAP, and practice to cultivate plants, following with factory where they will observe and practice some process of food processing, which is divided into 2 main areas, those are meat process center and vegetable process center, then they will learn and experience food chain restaurant management and the customer service from Yoshinoya's restaurant. Moreover, they will observe current Japanese food market to know the current situation and trend of foods and bring the ideas to create the benefit to their country.

#### **EXPECTED OUTCOME**

After finished the program, the following outcome are expected.

- a. Presentation of each student in content of 1) what they have studied from this program 2) what are different to Thailand and how they going to use the knowledge they have studied and experienced for benefit to their country.
- b. Employment, the student from the university, who interested to join Yoshinoya. And/or participants could advertise Yoshinoya employment information to the others.

### **VENUE AND DURATION**

The program is planned to conduct on 23<sup>th</sup> January 2020 to 2<sup>nd</sup> February 2020 (11 days) in Japan at Yoshinoya's farm where located in Fukushima Prefecture. Yoshinoya's factory and other company where located in Saitama Prefecture. And Yoshinoya's restaurants where located in Tokyo.

#### LANGUAGE

The program will be conducted mainly in Japanese language. There is Japanese-Thai interpreter along the program. However, Japanese skill is preferable.

(Attachment 2/3)

#### **PARTICIPANTS**

The number of participants will be one student for each target university.

The participants should:

- a. be nominated by the target university and studying in 3<sup>rd</sup> of 4<sup>th</sup> year in the university.
- b. strongly interest in foodservice industry.
- be willing to learn Japanese language and interested in working in Yoshinoya.
   (able to speak Japanese language will be advantage)
- d. be in good mental health and good physical health in case of women not being pregnant and are not allowed to accompany with family in the whole program.
- e. agree to fully participate in the whole program.
- f. have high hospitality mind.
- g. have good human relation skill.

### RULE

Participants are required to:

- a) agree and attend all scheduled training activities;
- b) be punctual;
- c) refrain from bringing along any member of family;
- d) return to their home country upon completion of the training;
- e) discontinue the program in case of become seriously ill and/or be considered unfit to continue;
- f) discontinue the program if they are committed improper or immoral conduct.



(Attachment 3/3)

#### EXPENSE

## Expenses covered by the Yoshinoya

#### 1. Air ticket

All of round-trip air ticket (economy class) will be issued to all participants through Yoshinoya or Yoshinoya's designated travel agent. Therefore, <u>any air tickets booked and purchased personally by the participants shall not be subject to be reimburse</u>.

#### 2. Accommodation

Accommodation charge will be covered and will be provided by Yoshinoya.

Excluding extra service or personally use such as laundry, telephone, addition meal/drink, and mini bar.

3. Domestic transportation during in Japan

All participants will be picked up at the airport. The transportations during the project will be provided and arranged by the project coordinator.

4. Insurance

All participants will be covered by overseas travel accident insurance.

5. Training facilities

Training facilities, training kit, and training materials are all provided by Yoshinoya.

#### Expenses covered by the participants or their original affiliation

- 1. All incidental expenses in the home country including passport, health insurance, medical examination and others as well as travel to/from the airport in the home country.
- 2. Personal expense during the training course.
- 3. Loss or damage of personal belonging.
- 4. Flight excess baggage fee.
- 5. Transportations in Japan, those are not relating to the program.
- 6. Food/meal. Excepted some meals will be provided at hotel, farm, and factory.